



PRIME LEARNING GROUP



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PRIME FOR SUCCESS

PRIME Learning Group is a cutting edge, global learning and development organization. As a leader in the Customized Education, Project Management and Organizational Development fields, PRIME has developed a proven methodology and deliverable approach called PRIME's Path to Positive Results (P2PR™). This path commits to:

- > Delivering progressive, thoughtful and comprehensive analysis
- > Energized implementation
- > Complete stakeholder evaluation
- > Results-based planning for continuous improvement

This provides guaranteed return on investment and ongoing added value for your organization.

The PRIME team has a depth of over 70 years combined experience; our team members and executives are thought leaders and subject matter experts in a variety of faculties and disciplines.

We guarantee positive results and innovative mastery education in every interaction with our clients and stakeholders. This is our commitment to your organization's long term growth and success.



PRIME Learning Group has collaborated with, advised and facilitated international organizations in the Public and Private sectors, Fortune 500 companies, Non-Governmental and Non-Profit organizations. PRIME's team was also involved with the Vancouver 2010 Olympic and Paralympic Winter Games, and the 2010 G8 and G20 Summits.

PRIVATE SECTOR

such as:

- > Financial Institutions
- > Technology
- > Security
- > Hospitality
- > Oil, Gas and Mining
- > Telecommunication
- > Retail
- > Sales & Marketing

PUBLIC SECTOR

such as:

- > Federal Government Ministries
- > Provincial Government Ministries
- > Civic Government
- > State Government

FORTUNE 500 COMPANIES

such as:

- > Information Technology
- > Aerospace
- > Telecommunications
- > Oil, Gas and Mining
- > Financial Institutions

OLYMPIC WINTER GAMES

such as:

- > Vancouver 2010 Olympic Winter Games
- > Vancouver 2010 Paralympic Winter Games

POLITICAL EVENTS

such as:

- > G8 Summit, (Huntsville,) Ontario, Canada 2010
- > G20 Summit, Toronto Canada, 2010

NON GOVERNMENTAL & NON PROFIT ORGANIZATIONS

such as:

- > Societies
- > Partnerships
- > Communities
- > Social Enterprise
- > Development of Executive Teams/Boards of Directors



ACHIEVE

PRIME DELIVERS RESULTS



CORE ELEMENTS

CUSTOMIZED EDUCATION

PRIME's approach to education is simple. People are unique, therefore, education must accommodate and translate to the individual learner and their needs. Your organization has unique needs and goals which can only be achieved through customized education. PRIME specializes in all styles of facilitation, training, professional development, coaching and mentoring. Your needs are our primary focus and we will customize solutions to fit your team.

PROJECT MANAGEMENT

PRIME believes that Project Management is a universal requirement and an essential skill. Our team are Project Management subject matter experts; we can manage projects and events for your organization, facilitate existing projects into successful implementation or advise your organization in your planning phase. With extensive experience managing small, medium and large scale events and initiatives, PRIME consistently delivers. We are excited and motivated to work with your team.

ORGANIZATIONAL DEVELOPMENT

Organizational Development is the unsung hero of the professional world. To achieve the results your team desires, you must have an energized and customized approach to structure, culture and development.

Organizational Development is the foundation for success — PRIME will exceed your expectations.



PRIME'S PATH TO POSITIVE RESULTS

PRIME's Path to Positive Results or P2PR™ is a streamlined cycle designed to provide corporate benefits, offer added value and continuous improvement resulting in cost savings and increased productivity.

Our 4 steps are designed to create a balanced and results-based program that is customized to meet all of your specific needs.



THE STEPS ARE:

NEEDS ANALYSIS



Needs Analysis is the first step to truly understanding your scope, specific goals, challenges and vision. This step allows conversation and understanding to commence which ensures that the action plans are specific, measurable, achievable, realistic and timely. Our goal in this phase is to sincerely understand your current corporate state and recommend steps for future growth and success.

IMPLEMENTATION



Once the PRIME team has a thorough understanding of what your business and personnel goals are, we are able to implement our world class customized education, project management and organizational development. Our approach guarantees you added value and significant return on investment.

EVALUATION



Evaluation is a key piece to achieving both immediate and long term success. PRIME believes that reflection, evaluation and observation lead to innovative professional and organizational development. Information facilitates effective decision making. PRIME guarantees streamlined delivery of service to your organization.

RESULTS-BASED PLANNING



PRIME ensures transference of knowledge and information by returning to your organization to follow up and discuss reflections, make recommendations and provide ongoing coaching and mentoring for your team. This action promises exceptional connection, communication and service to you, our valued client.



PERFORMANCES



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